

Increase user acceptance and shorten learning curve for your Oracle BI & CRM applications!

BI LOCALIZERTM

point&click language support for OBIEE & SIEBEL analytics

Multi-language support and individualized user interface wording play an important role for success and efficiency of corporate BI- and CRM-initiatives. Using BI-Localizer allows you to **add true multi-language support and individualized user interface wording to your Oracle OBI EE and SIEBEL analytics applications in just 3 easy steps and without any need for manual programming!**

Local language adaption with BI Localizer offers you a wealth of benefits:

double user acceptance: surveys have shown users to significantly **better adopt and stronger support** BI- & CRM-solutions if the user interface is in their local language • **fewer training needs** and **shortened learning curve** through comprehensible and understandably phrased on-screen wording in the user's native language • **higher product security and reliability** by avoiding operational errors and incorrect entries caused by unclear dialogues • considerably **lower support requirements** by eliminating support requests due to language problems • thereby **effective and lasting increase in work efficiency** with users better understanding and operating the applications • Short and sweet: **Lower costs and higher productivity!**

In addition to the translation into foreign languages, BI Localizer also allows you to **customize the user interface** of your BI- and CRM-applications **to tailor-suit the on-screen dialogue wording to your company's corporate identity**, local on-site requirements and existing enterprise software.

Localization of the user interface wording may even be **mandatory due to corporate regulations** - especially in multi-national organizations. Using BI Localizer can save many weeks of work.

With BI Localizer, translating and customizing becomes as easy as clicking a button:

Though OBI EE+ offers a basic innate capability to develop multi-language BI applications, any changes to the BI-model still require manual programming efforts leading to high expenditure of time and costs: For example, prior to translation all required contents have to be extracted from various sources within the application data (in particular the web catalogue and repository) and after translation consolidated, reviewed and debugged and finally re-entered into the applications. This means over a dozen individual steps for each translation project - and that's even without counting the translation work itself! **Thus, many companies refrain from a localization of their BI- and CRM-applications despite its many advantages. BI Localizer simplifies these extensive and complex manual steps of work to 3 easy and largely automated steps in a comfortable user dialogue.** All required contents and metadata are automatically extracted, validated and consolidated, so the remaining manual work is limited to the actual translation of the language file created by BI Localizer. And even this is largely automated by a learning dictionary: never enter a single translation twice! Updates and version changes are possible entirely without new translation work. **Using BI Localizer can save up to 98% time and costs for the localization of your OBI EE and SIEBEL applications!** Depending on your project scope, many days of work are reduced to few hours or (for running maintenance and additions) even minutes!

Also, BI Localizer is a powerful tool for **outsourcing and collaboration on OBI EE translations:** Do you need to delegate the translation work to co-workers or an external agency? No problem: with a single mouse click, BI-Localizer creates a translation file for Microsoft Office, that can be edited elsewhere and automatically reloaded into OBI EE afterwards. **No multiple OBI EE installations necessary:** there is no need to have OBI EE installed on the translator's workstation. This saves additional costs and training.

How about starting to leverage these valuable benefits for your company today?

Find more information, the technological whitepaper and a trial version at www.bi-localizer.com.